



WASHINGTON STATE

# GOVERNOR'S ARTS & HERITAGE AWARDS



**2024**

**SPONSORSHIP  
OPPORTUNITIES**



# ABOUT THE GOVERNOR'S ARTS & HERITAGE AWARDS

## What are the Governor's Arts & Heritage Awards?

The Governor's Arts & Heritage Awards (GAHA) celebrate the arts and heritage of the people of Washington State. They honor individuals and organizations that work tirelessly to ensure all Washingtonians have access to arts and heritage.

To be eligible for an award, individuals or organizations must be current Washington residents or based in Washington during the time their contributions were made. Since 1966, over 260 Washington State artists and organizations have been honored with a GAHA.

## When is it?

**Monday, February 3, 2025 | 6:00 p.m. - 8:30 p.m.**  
Kenneth J. Minnaert Center for the Arts | Olympia, Washington

## Who attends?

Approximately 400-500 artists, arts and heritage organization leaders, culture bearers, elected officials and sponsors are expected to attend the 2025 Governor's Arts & Heritage Awards.

## Why sponsor?

### Impact.

Sponsors make this celebration of Washington's cultural landscape possible. Sponsors also make it possible for student artists and awardee family members to attend the ceremony.

### Reach.

Arts and heritage patrons are among the most sought-after markets for advertising. GAHA sponsors will have exposure to hundreds of arts patrons.

*GAHA is promoted on the ArtsWA:*

- e-Newsletter - 4,500+ monthly recipients
- Website - 30,000+ monthly views
- Social media - 11,500+ followers

# SPONSORSHIP OPPORTUNITIES

Choose your level. Each comes with a GAHA program ad which you can use OR donate to an artist, creative organization or business of your choice!

- Quarter-page ad: \$200
- Half-page ad: \$375
- Full-page ad: \$650

Plus:

- Your name included on GAHA website, program, and digital presentation
- Your name listed on 'Thank You' slide presented during event
- Your name or logo on post-event 'Thank You, Supporters' communications

*Ads are full color. Design and high-resolution digital art to be provided by purchaser.*

*Everything above, including ad size of your choice, plus:*

- 2 tickets to the February 3 event at the Minnaert Center
- Recognition on ArtsWA social media – 1 dedicated post


*Everything above, including ad size of your choice, plus:*

- 4 tickets to the February 3 event at the Minnaert Center
- Special spoken recognition from the stage and in the digital presentation
- Formal group photo with Governor (if available)

*Everything above, including ad size of your choice, plus:*

- 6 tickets to the February 3 event at the Minnaert Center
- Named credit as underwriter of one of the GAHA award categories – first come, first served. Options: *Individual, Organization, Community, Youth, Educator, Legacy, Impact, Tribal Arts & Heritage, Arts & Heritage Champion.*

- Name acknowledgment on GAHA website, program, and digital presentation
- Name listed on "Thank You" slide presented during event
- Name or logo on post-event "Thank You, Supporters" communications



**Community  
Arts Advocate**  
**\$200-\$650**

**Arts Patron**  
**\$1,200**

**Arts Leader**  
**\$2,800**

**Arts Visionary**  
**\$5,500**

**Media sponsor  
In-kind**



# 2024 GOVERNOR'S ARTS & HERITAGE AWARDS SPONSORSHIP FORM

## Contact information

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

## Sponsorship level

Arts Visionary - \$5,500

Arts Leader - \$2,800

Arts Patron - \$1,200                       Other Amount \$ \_\_\_\_\_

### Community Arts Advocate

Full-page ad - \$650                       Quarter-page ad - \$200

Half-page ad - \$375

Total Sponsorship Amount \$ \_\_\_\_\_

## Payment information

Please send copy of Sponsorship Form to:                       Check Enclosed  
Deane Shellman, Deputy Director                                       Send Invoice  
Washington State Arts Commission  
PO Box 42675  
Olympia WA 98504-2675  
email: [deane.shellman@arts.wa.gov](mailto:deane.shellman@arts.wa.gov)



**Washington State Arts Commission | [www.arts.wa.gov/gaha](http://www.arts.wa.gov/gaha)**

Photo credits: Front Cover: (top left) Celebrants at the 2023 Governor's Arts & Heritage Awards. Photo courtesy Shanna Paxton Photography. (bottom left) Dancers from the Asia Pacific Cultural Center perform at the 2016 Governor's Arts & Heritage Awards. Asia Pacific Cultural Center was a Heritage Organization Award honoree. Photo courtesy of Eva Blanchard Photography. (right) A presenter at the 2016 Governor's Arts & Heritage Awards. Photo by Eva Blanchard Photography. Page 2: Chandra and the Homeschool Boys perform at the 2018 celebration. Page 3: Education Honoree, Anne Banks received her award in 2019. Bottom: Celebrants at the 2016 Governor's Arts & Heritage Awards. Photo courtesy Eva Blanchard Photography. All other photos courtesy of ArtsWA.