

Public Benefit

ArtsWA grants are supported by public dollars. Your project must be open to the public and provide public benefit. Additionally, ArtsWA has limited funds for grants. To meet our purpose as defined by <u>WAC 30-01-040</u>, we fund projects and organizations with mission statements and purpose that align with our mission and vision:

Mission: The Arts Commission is a catalyst for the arts, advancing the role of the arts in the lives of individuals and communities throughout the state.

Vision: The arts thrive and are celebrated throughout Washington State and are woven into the fabric of vital and vibrant communities.

Below are examples of what we look for in projects and programming.

Arts, Culture, Heritage, Professional and Economic Development Components

Examples:

- Professional and economic development opportunities for artists and creatives.
 - Selling of original artwork and unique products with proceeds going to the artists.
 - Opportunities to exhibit, perform, and promote the work of artists and creatives.
 - Hiring of local artists, artisans, performers, technicians, etc.
 - Paid staff, contractors, and other professionals.
 - Diligent tracking of in-kind budget items including volunteer hours.
- Highlighting and inclusion of cultural traditions of immigrant populations.
- Highlighting of Indigenous communities.
- Highlighting of traditions, heritage, and culture of local community members.
- Increasing tourism and visitors and other forms of support for local businesses.
- Provides arts, cultural, heritage awareness and appreciation in local communities.

Collaboration with Community Partners and Stakeholders

Examples:

- Partner with local business groups.
- Engage elders from local Indigenous community.
- Partner with local schools and/or higher education.
- Partner with military facility and/or local military community.
- Partner with local social services agency to reach underserved communities.
- Well thought-out outreach and communications strategy.



Access, Expansion, and Diversification of Audience

Examples:

- Taps into school district communications to reach underserved communities.
- Includes accessible and/or augmented events to serve disabled members of community.
- Includes a free outdoor performance in a community space.
- Discounted block of tickets to attract a specific audience (low income, seniors, students)